

Rotary International President Gordon R. McNally Message of March 2024



There are many pathways to peace, and in Rotary, we are fortunate to have Rotary Peace Fellows who demonstrate this truth time and again. Each year, Rotary awards up to 130 fellowships for leaders around the world to study peace and development, and what these peace fellows learn prepares them to work in conflict prevention and resolution and promote Positive Peace. Here are a few examples of the creative ways peace fellows advance peace:

Promoting sustainability

Alejandra Rueda-Zarate combined her Rotary Peace Fellowship in peace and conflict resolution with her master's degree in energy and resources to support her dream of protecting the Colombian countryside.

She founded the organization NES Naturaleza in 2011 to help farmers in Colombia and across rural Latin America gain access to knowledge and training to uphold sustainable farming standards. That support has improved the lives of nearly 4,500 farmers, inspiring many of them to become entrepreneurs. And it's helped promote both natural and social sustainability throughout Latin America.

Ending racism

Peace fellows Geoffrey Diesel and Kathy Doherty have applied their fellowships in peace and development studies toward co-founding the Racial Equity Project, a sub-committee of Rotary Positive Peace Activators in North America committed to studying ways to create a more peaceful society through anti-racism efforts.

The Racial Equity Project takes a deep look into how the eight Pillars of Positive Peace could support efforts to address racism, and it works to spread this message to communities across North America. The organization initially grew from Rotary's strategic partnership with the Institute for Economics and Peace, a global think tank dedicated to promoting Positive Peace.

Managing disasters using data

Through a Rotary Peace Fellowship, Jamie Le Sueur earned a master's degree in social science within peace and conflict research. He now leads emergency operations for the International Federation of Red Cross and Red Crescent Societies, setting a management and operational

"The goal is to restore hope – to help the world heal from destructive conflicts and, in turn, to help us achieve lasting change for ourselves" & "Peace is the soil



NOTICE

All Members are requested to share articles, anecdotes, jokes, motivational

framework for agency collaboration in emergency response situations.

Jamie has found that research data is a powerful tool to bring calm to the complex world of disaster response. No matter what an organization's protocols might entail, letting research be the foundation for decision making helps clarify even the most complicated emergencies.

These stories — and hundreds like them — show how Rotary is creating a generation of leaders ready and able to build peace worldwide. Nearly 1,800 peace fellows have graduated from Rotary Peace Centers, and they are applying their craft in more than 140 countries.

May the continuing work of peace fellows and the Rotary members who support them inspire you to continue to *Create Hope in the World* through service, fundraising, and creative thinking.



THE FOUR-WAY TEST
Of the things we think, say or do:

- first** Is it the **TRUTH**?
- second** Is it **FAIR** to all concerned?
- third** Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?
- fourth** Will it be **BENEFICIAL** to all concerned?

Message by President



Life is an intricate journey marked by a perpetual quest for knowledge and growth. From the moment we enter the world, we embark on a continuous learning process that shapes our perspectives and enriches our understanding of the world around us.

This educational odyssey extends beyond formal institutions, encompassing experiences, relationship and challenges.

At its core, life's learning process is dynamic and multifaceted. Each encounter, whether triumph or tribulation, presents an opportunity to acquire new insights and refine existing skills. Adapting to diverse circumstances fosters resilience, cultivating a capacity for learning that transcends conventional classrooms.

Interactions with others become pivotal chapters in our educational narrative. Through relationships, we glean valuable lessons about empathy, communication, and collaboration. These interpersonal dynamics contribute profoundly to personal development, imparting wisdom that textbooks alone cannot convey.

Mistakes, too, are integral to the curriculum of life. Each misstep serves as a potent lesson, a guidepost illuminating the path toward self-improvement. Embracing failure not as a setback, but as a catalyst for growth, underscores the transformative nature of the continuous learning process.

Technology, ever-evolving, propels us into an era where adaptability is paramount. Lifelong learners leverage technological advancements, staying abreast of innovations that shape the world. The ability to navigate this digital landscape equips individuals with tools to thrive in an ever-changing global society.

Curiosity, the engine of learning, propels us forward. Whether exploring new interests or deepening existing passions, the quest for knowledge is an intrinsic part of the human experience. Life's learning process is an evolving tapestry, woven with threads of curiosity, tenacity, and the pursuit of understanding.

In essence, life itself is the grand university, and every moment is a lesson waiting to be learned. The continuous learning process is not confined to a specific time-frame but extends throughout our existence. Embracing this journey with an open mind and a thirst for knowledge ensures that life becomes an enriching, ever-evolving educational expedition.

CLUB PROJECTS & CORE VALUES

Our club projects and activities are regularly updated in our club website: <https://rckolkatasubhashsarovar.rotaryindia.org>

Core Values

Rotary's core values represent the guiding principles of the organization's culture, including what guides members' priorities and actions within the organization. Values are an increasingly important component in strategic planning because they drive the intent and direction of the organization's leadership.

Service

We believe that our service activities and programs bring about greater world understanding and peace. Service is a major element of our mission. Through the plans and actions of individual clubs, we create a culture of service throughout our organization that provides unparalleled satisfaction for those who serve.

Fellowship

We believe that individual efforts focus on individual needs, but combined efforts serve humanity. The power of combined efforts knows no limitation, multiplies resources, and broadens our lives and perspectives. Fellowship leads to tolerance and transcends racial, national, and other boundaries.

Diversity

We believe Rotary unifies all people internationally behind the ideal of service. We encourage diversity of vocations within our membership and in our activities and service work. A club that reflects its business and professional community is a club with a key to its future.

Integrity

We are committed to and expect accountability from our leaders and fellow members, both in the results of our efforts and in the processes we use to accomplish our goals. We adhere to high ethical and professional standards in our work and personal relationships. We are fair and respectful in our interactions, and we conscientiously steward the resources entrusted to us.

Leadership

We are a global fellowship of individuals who are leaders in their fields of endeavor. We believe in the importance of leadership development and in leadership as a quality of our members. As Rotarians, we are leaders in implementing our core values.

All of these core values are reflected in the [Object of Rotary](#) and [The Four-Way Test](#), which we use in our daily lives. They inspire us to foster and support the ideal of service for developing and maintaining integrity in human relations.

ABOUT ROTARY CLUBS OF INDIA

Rotary Clubs in India are dynamic hubs of activity, bringing together passionate individuals from various walks of life – business leaders, professionals, educators, and community builders – all united by a shared commitment to making a positive difference. Our clubs are vibrant microcosms that reflect the cultural tapestry of India, fostering a sense of belonging and camaraderie among members.

Dedicated to addressing the unique challenges faced by communities across the country, Rotary Clubs in India actively contribute to projects in areas such as education, healthcare, sanitation, and environmental sustainability. Through impactful initiatives, we strive to uplift the underprivileged, empower youth, and create sustainable solutions that resonate with the diverse needs of our society.

The ethos of Rotary in India is deeply rooted in the spirit of 'Seva Parmo Dharma' – service is the highest form of virtue. Our commitment to Service Above Self is evident in the numerous local and international projects undertaken by Rotary Clubs across the nation.

With approximately 1,80,000 Rotarians spread across over 4,500 clubs in India, we form a formidable force for positive change. As part of a global network, Rotary Clubs in India provide a platform for collaboration, networking, and exchange of ideas. With clubs spanning urban centers, rural communities, and everything in between, we offer a unique opportunity for individuals to connect, engage, and contribute to meaningful projects that align with their passions and expertise.

Join us on this journey of service and fellowship. Whether you are an experienced professional, a community leader, or someone eager to make a positive impact, Rotary Clubs in India welcome you to be a part of our transformative initiatives that shape a better future for all.

Discover the joy of service, the strength of community, and the boundless potential for positive change with Rotary Clubs in India. **Together, let's Rotary!**

CLUB NEWS

Fellowship with RC of Chandannagar on 11th Feb



Editors Message

My Dear Fellow Rotarians,

This month I have chosen to write on the "Motto's" of Rotary.

The first Rotary motto of Rotary International was approved at the 2nd Rotary Convention held in Portland, Oregon, USA in Aug'1911.

It was stated by a RC Chicago Rotarian Art Sheldon, who in his speech said," He profits most who serves his fellows best". At the same time, RC of Minneapolis, USA adopted their motto as "Service, not self".

In 1950, at the Detroit Convention, both these were approved with little editing as " He profits most, who serves best" and "Serve over self"

In 1989, "Service over self" became the principal motto of Rotary, as it best explains the philosophy of unbiased and selfless rotary service. The tradition of crafting an annual rotary theme is created to RI President Percy C Hodgson in 1949-50 who gave a 83 words proclamation, but today's motto are shorter and punchier.

Some has been short ones like:

1983-84: " Share Rotary, Serve people"

1985-86: " You are the key"

1986-87: " Rotary brings hope"

The year our club was initiated on 25th March 2022, RI President was from India Rtn Shekhar Mehta who had given the theme as " Serve to change lives". In the following year 2022-23, RI President Jennifer Jones gave the theme as " Imagine Rotary". She urged Rotarians to think big and take action. We all dream and imagine big, but need to put them in action. This year's theme " Create Hope in the world" given by RI President Gordon McInally wants to restore hope to help the world heal from destructive conflicts and help to achieve lasting change.

So friends it begins with only **one ROTARIAN, one FOCUS, one DESIRE, one DREAM** and you can accomplish your goal and dream

As you learn more and more about rotary, you will discover your passion in some area of service and your desire to help others will grow stronger and you will become true to the motto of rotary " **Service above self**"

Yours in Rotary,
Priti Kshetry -IPP
Editor

MOSQUITO NET DISTRIBUTION AT CALCUTTA RESCUE on 23rd FEB



Club PE and Secretary Elect attending PETS and SETS programme on 25th Feb 24

END POLIO CAMPAIGN IN ASSOCIATION WITH RI AS CO-SPONSER- DIST 3291 on 03rd March '24



BIRTHDAY GREETINGS - MARCH 23

12th Manoj Kumar Mishra



President: Rtn Meenakshi.M.Bharagava

Secretary: Rtn Debasish Bhattacharjee

Editor: IPP Rtn Priti Kshetry